



# Camrose Lutheran College

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CAMROSE ALBERTA

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Prairie Provinces  
Collection

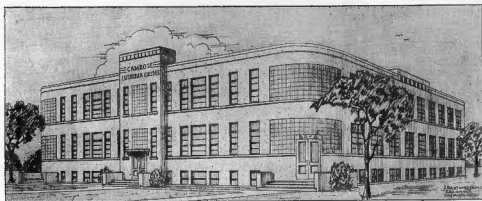
## *Dedication*

*To our pioneer fathers and mothers who with  
fortitude, faith, and vision built new homes in this  
new land . . . whose ideals of Christian life were  
built into Camrose Lutheran College,*

*And to the young men and women of our  
school who served so willingly in this war that  
these principles might be preserved,*

*This book is dedicated.*

# MEMORIAL APPEAL



*The Architect's present conception of what the new building at the College should be like.*

*Let them grow in the truth!*

## In Memoriam



ROBERT BURTON  
MERLIN SOLHEIM  
CARL KJOS  
HAROLD GULBRAA  
VICTOR ESSEN  
MILLARD NESVOLD  
CARL BERG  
KENNETH RAWSON  
RUDOLPH LINK  
JACK DYE  
FRANK TIFFANY

These boys gave their all for the perpetuation of  
peace and opportunities for the youth of the future.

These young men and many others like them are deserving of a  
"living" memorial.





THIS BUILDING HAS BECOME TOO SMALL

The Camrose Lutheran College was conceived and planned and built with faith, vision and sacrifice. Now has come the time to expand this institution and build again. The qualities of personality and character which our fathers displayed when they gave the College her first building, must be called to the fore again by the present generation.

This war with all its horror and ghastliness has shown again what tremendous reserves of moral stamina the human soul can muster in a crisis. **Spiritual power** has again demonstrated its superiority over material power. The will to win and to be free has overcome cannon and starvation.

We have put our hand to the plow. We have started a huge task. To finish it we need faith, faith in God. "Let him ask in faith, nothing wavering: for he that wavereth is like a wave of the sea driven with the wind and tossed. For let not that man think he shall receive any thing of the Lord." We need faith in ourselves and our God-given talents. We need faith in the greatness of the task we are doing!

We need vision—a vision of the thousands upon thousands who through our effort will have the opportunity to have Christian principles inculcated into their young lives—opportunity to learn and practice citizenship and democracy—opportunity to be brought face to face with responsibilities and to accept them.

We need to remember the sacrifice made by those who built this school, and our whole educational set-up, who built our church, who built our communities, who built our country. We need to remember those who have sacrificed all there is to sacrifice in this world—life itself. In humility we need to look to God and consecrate ourselves anew to His task, praying that we may be found worthy followers of those who have laboured before us, and an example for those who shall follow.

GEORG MOL



*An early picture of the present College building*

Camrose Lutheran College is operated by the Alberta Norwegian Lutheran College Association, a corporation of congregations of the Norwegian Lutheran Church of Canada in Alberta. The Association was organized on the 10th day of August, 1910, and incorporated by special Act of the Alberta Legislature in the spring of 1913.

The College commenced its first school year on the second day of October, 1911. As the association had as yet erected no building, temporary quarters were secured by renting the Heather Brae House. The cornerstone of the above building was laid July 1st, 1911. The building was erected in the summer and fall of 1912, and was ready for occupancy at the opening of the second academic year of the school, October 21st, 1912.

The success which attended the College during its earlier years gave evidence of the courage and vision of its founders. The College soon became permanently established as an institution of real importance to our rapidly growing communities in Alberta.

# THESE MEN HAVE GUIDED THE PROGRESS OF THE C.L.C. FOR ONE-THIRD OF A CENTURY



REV. J. P. TANDBERG  
First Principal  
1911-1913



Sqda. Ldr. C. A. RONNING  
1927-  
Principal on leave with  
R.C.A.F.



DR. J. R. LAVIK  
Principal 1913-1917



REV. H. G. FATLAND  
Principal 1917-18



MR. G. MOI  
Acting Principal 1942-

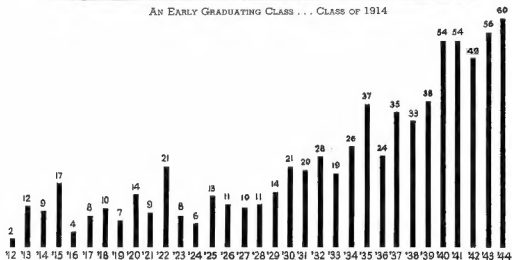


REV. A. H. SOLHEIM  
Principal 1918-1927

# GRADUATES OF C.L.C.



AN EARLY GRADUATING CLASS . . . CLASS OF 1914



GRAPH SHOWING THE NUMBER OF GRADUATES EACH YEAR SINCE THE FOUNDING OF CAMROSE LUTHERAN COLLEGE





*Some are pastors*

## What has become of C.L.C. Graduates?

In the 34 years since the founding of the school nearly 800 young men and women have been numbered among its graduates. The majority of these are still in Canada but many have been spread to the four corners of the world, United States, Europe, South America, Africa, Madagascar, and China.

These graduates have found their place of service in many different occupations. To the full-time work of the church as pastors have gone 32 men, while five graduates have become missionaries to the foreign fields. Many of the alumni have found their place in teaching, at levels from public school through university. Another large group have gone into business. There are also a number of professional people included in the alumni, doctors, lawyers, and nurses. Some have entered the field of highly skilled technical work as engineers and chemical research men. A relatively small percentage have become farmers. The largest single group of graduates is that of the housewives. These alumni are doing the most important work in the world, that of making a home and moulding the character and lives of the coming generation.

Since the beginning of the war in 1939 Camrose College alumni have willingly made their contribution to the war effort. There have been large representations of our graduates in all three branches of the armed forces. Our boys have seen service in almost every theatre of operations. Some of them have paid the supreme sacrifice.

These men and women live their lives more fully and make their contribution to the community the better for having attended C. L. C.



*Some are nurses*

*Many are in uniform*



## EARLY MUSICAL ORGANIZATIONS







## Camrose Lutheran Church

ALBERT M. VINGE, *Pastor*

## Religious Activities

The College recognizes religion as one of the greatest factors in promoting individual growth and desirable social action. The school, therefore, seeks to make it evident to students that religion is an integral part of education. In a school of this type the total impact of all the activities upon the student should be a Christian one. The atmosphere of the school should create in the students a normal desire for devotion to truth, goodness and beauty.

Religious insights and values are communicated as much through the intimacies of classroom and community relationships as they are through the teaching of religion. Christianity is both caught and taught. The College is a community in which students and teachers are comrades in the search for the truth. Such a sense of intellectual and spiritual fellowship is an important factor in drawing together students and faculty in creative religious and social pioneering.

### CHRISTIAN SERVICE GROUP

The Christian Service Group is an organization which has grown out of the religious life of the school. It is an enterprise of the students themselves but is encouraged by the faculty and assisted by a faculty advisor. The Service Group sponsors and assumes responsibility for weekly devotionals, annual consecration services and bi-weekly chapel periods.

## THE CHURCH HOME of the COLLEGE

The College promotes the conception that religion is intellectually defensible and is essential for the solution of individual problems and social issues. The College takes the point of view that its business is not that of adjusting students to the status quo but rather that of going on intellectual and spiritual pilgrimages with students in search of a way of life for all men which is founded on truth and justice.

The religious counselling of students is built upon the normal religious program of the school carried on through classroom instruction, chapel exercises and voluntary religious activities. Opportunities for personal conferences frequently occur. Upon such occasions individual problems are dealt with sympathetically.

The aim in personal religious counselling is to assist students to attain a conscious whole-hearted commitment to a program of Christian service. There is frank admission that religious difficulties are a more or less normal accompaniment of expanding experience and should cause no undue surprise or concern. They are met earnestly, intelligently, and in a spirit of utmost friendship and understanding.

Religious counselling is considered the legitimate activity of every faculty member, who out of his Christian knowledge and experience, has something to share with students who come within range of his influence.

"Thy word is a lamp unto my feet, and a light unto my path."—Ps., 119:105

# Christ is the Answer

"What shall I do then with Jesus which is called Christ?" is a question in Scripture. It has been ringing down the corridors of time. The answer to it is fraught with tremendous implications. It has the urgency of eternity. For that reason Camrose Lutheran College seeks to present the challenge of the crucified and risen Lord Jesus Christ. Christ is the answer to the sin problem; He is the believer's peace, He is the answer to the living of a full, balanced, abundant life. It is self or Christ. It is our desire, our prayer, that each student may say with Robert Krumly in his poem "How can I choose but Thee?"

"Since I must choose between myself  
And Him who died on Calvary—  
Since I must choose between the two, O Christ  
How can I choose but Thee!"

PASTOR A. M. VINGE.



WE CAN THINK OF NO BETTER WAY TO SHOW OUR FRIENDS THE CROWDED CONDITIONS OF CAMROSE COLLEGE THAN BY MEANS OF THIS PHOTOGRAPH OF ONE OF PASTOR VINGE'S RELIGION CLASSES. THERE ARE 60 MEMBERS IN THIS CLASS AND THE CLASSROOM IN WHICH THIS CLASS IS ASSEMBLED IS THE LARGEST IN THE PRESENT BUILDING. IT HAS A SEATING CAPACITY OF 35.

## REMINISCENCES

I watched them come tumbling out the door and down the stairs with all the joyous abandon of youth. It was easy to see that it was four o'clock and classes were over for the day. As I watched them pass by, these laughing groups of girls and boys, some headed downtown for a milkshake at the Corner Drug Store, some out to the ballfield for a work out with the team, some just strolling down the walk reveling in the few short hours of freedom and the beauty of a spring afternoon, my eyes suddenly saw different faces and different students doing just these same things. The curtain of the last few years rolled back and I was once more one of such a laughing group as I had been, so often in student days at C.L.C. Once more it seemed I talked to friends that now are scattered to the four corners of the world.



Swiftly the scenes followed one upon another

Registration day, when shivering a little from both excitement and uncertainty we waited for our turn to enter the inner sanctum of the principal's office, only to find when we entered that Mr. Running though a tall, commanding figure was yet so friendly.

Study hours when, loaded with books but with little urge to study, we took our place in Room 2 under the kindly but watchful eye of one of the teachers.

Parties after "lights-out" with the most indigestible combinations of food, trying our best to stifle giggles in pillows so as not to bring upon us the reprimand of the preceptress.

Cold winter mornings when we got up at six o'clock to trudge through snow banks over to the Normal School gym to get in our hour's basketball before school started.

Hockey games, baseball games, and basketball games, shrieking with all the might of our young lungs and wondering next day why we couldn't sing at choir practice.

The thrill of singing in the choir of blending my voice with fifty others to make the music that lifted you to heights of glory scarcely dreamed possible—chorus trips remembered for both food and fun, festivals and the exhalation which came after high praise.

The quiet hours of religion classes, evening devotions, Christian Service Group and Consecration Week meetings through which my faith in God, started in a Christian home, has been deepened and strengthened.

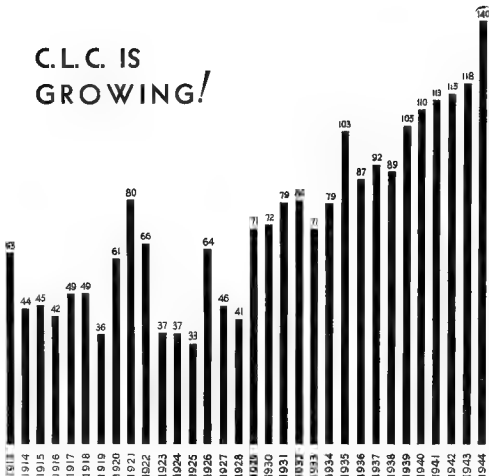
These scenes and many more crowded across my mind in quick succession. There was a nostalgic joy at their remembrance. I wished I could live through some of them again. That, of course, was impossible. Still, I had those precious memories and those no one could take from me. They were mine to keep and cherish forever.

Then my heart filled to overflowing with thankfulness as it had often done before. I was grateful, oh so grateful, that I had been one of those who had been privileged to come to C.L.C. I was thankful for what the school had done for me and for all those students who have been part of its big family.

As I stood there in the strangely quiet hall, I breathed a prayer that God would bless Camrose Lutheran College. I prayed that it might continue to help young people such as I, to live fuller, richer, more abundant lives.



# C. L. C. IS GROWING!



This graph shows the number of full year students enrolled each year from 1912 to 1944

Not indicated on the graph are the part-time and specia. students enrolled during the same period.

The steady growth in attendance indicates a healthy condition

The present building accomodates 70 students. We are crowded.

A NEW BUILDING WILL GIVE US THAT EXTRA ROOM WHICH WE SO URGENTLY NEED.



# CAMROSE COLLEGE MEMORIAL APPEAL

Before the outbreak of the war definite plans were made for a gymnasium to be built on the College Campus. On account of the war these plans had to be shelved. During the first dark years of the conflict anxiety precluded any revival of these plans. But when the tide began to turn on the battlefields the cramped quarters at the College were again keenly felt.

At a special meeting of the Board of Directors in the autumn of 1943 a new committee was appointed to investigate possibilities of erecting a new building and conducting a canvass for funds. This committee had several meetings and laid the foundations for the Camrose College Memorial Appeal. New impetus was added during the General Convention of our Church in Minneapolis, 1944. Canadian pastors and laymen here became a little more acquainted with "drives" in progress for various of our Church schools in the U.S.A.

In July, 1944 the College Association decided to make formal application to the Board of Education and the Board of Trustees of the Norwegian Lutheran Church of America for approval of a similar "drive" within our Church in Canada especially in Alberta. The approval was granted.

Dr. Bergsaker was invited to come to Camrose and help organize this effort. On October 9, 1944, under his guidance the Camrose College Memorial Appeal was organized with the following executive:

## THE NORWEGIAN LUTHERAN CHURCH OF AMERICA

Office of the President

408 S. 5TH AVENUE SOUTH  
MINNEAPOLIS 10, MINNESOTA

July 28, 1944

General Director—

Georg Moi

General Alumni Director—

Arnold Hoveland

Publicity Director—

Edwin Marken

Circuit Directors—

Camrose—Pastor A. M. Vinje

Edmonton—Pastor J. B. Stolee

South Alberta—Pastor R. O. Olson

Peace River—Pastor T. Nordmark

Alumni Directors

Camrose—Helen Magnuson

Edmonton—Charlotte Vikse

South Alberta—August Stolee

Peace River—Harold Melness

Prof. George Moi  
Camrose Lutheran College  
Camrose, Alta., Canada

My dear Prof. Moi:

At the last meeting of the Board of Trustees together with Dr. A. J. Bergsaker, Stewardship Secretary, it was unanimously agreed to approve of a campaign for Camrose College in the province of Alberta, to begin August 1, 1944 and to be concluded by August 1, 1945.

I am very happy that our Board of Trustees was very sympathetic to this appeal. This is an opportunity for the friends of our church in Alberta and the friends of Camrose College to make a distinct contribution for the training of the young in that province and also in larger fields. God has blessed us these years with increase in income greater than in the years past. It is to His grace and goodness that we owe what we have and this appeal gives us an opportunity to express our gratitude to Almighty God for His blessings.

Our church in Canada needs leadership not only of pastors but also of the laity. To a great extent that leadership will come through young men and women trained in the schools of the church. Camrose College has given us able, Christian leaders in the years past. It is a guarantee and pledge that under God that practice will continue.

I earnestly and sincerely urge that the opportunity here offered to cooperate in the building and strengthening of our work in higher Christian education in Camrose should not be passed by. The Lord hath need of this from us.

Yours in Christ,

J. A. Aasgaard

# Luther Theological Seminary

OF THE  
NORWEGIAN LUTHERAN CHURCH OF CANADA

Office of the President

SASKATOON, SASK.  
Mar. 24, 1945

Prof. Georg Moi,  
Camrose College,  
Camrose, Alta.

Dear Professor Moi:

Let me commend you and your associates for your zeal and high purpose, revealed by your preparations for the Camrose College Memorial Appeal! May God richly bless your efforts and give you all possible success!

Naturally your campaign interests me, and that for several reasons. It quickens memories of the past, when I had a share in establishing Camrose College and putting up its first, and so far only, building. Those were pioneer days, when money was not very plentiful among our people. Also, the venture was new, interest had to be worked up and do-ers had to be persuaded. Present possibilities should be very much greater. People generally have much greater capacity to give, the hundreds of graduates are unquestionably a great asset, and the services which Camrose College has rendered through the past thirty years and more provide a substantial foundation for the Memorial Appeal. It seems that it should be possible to raise four or five times as much now as was raised thirty years ago, and that without serious difficulty, particularly since you are organizing your campaign very thoroughly and are getting fine cooperation.

Perhaps I may, therefore, in a way as a voice out of the past, as the Chairman of the Board, the Treasurer of the Building Fund, and the Principal of the College of thirty years ago, wish you all possible success in your present most commendable venture!

But I wish to say also on behalf of Luther Seminary that we are interested in the success of your campaign, particularly because of the contribution which Camrose Lutheran College has made during the past thirty-four years, and will continue to make in the future, to Christian education. Among other things we look to Camrose College to provide students for Luther Seminary. You have already made a substantial contribution in this respect, and as your facilities are enlarged your capacity for service will be increased. Consequently, here at Luther Seminary we hope and pray that the Lord will graciously open the hearts of our people to give generously in response to your Memorial Appeal, for the work of Camrose College is of basic importance to our Church in Western Canada!

Sincerely yours,

*J. R. Lavik*  
J. R. Lavik

"There is no question in our minds but that Camrose College has contributed greatly toward the building up of our Church in the province of Alberta, and it seems quite clear that the school is destined to perform a still greater service from now on. The Church is grateful to the teachers and others who have labored so faithfully and consistently in maintaining this institution."

DR. J. C. K. FREUS,  
Educational Director of N.L.C.A.

"We are the trustees, the custodians, of all that God has entrusted to us and God would have us to be 'good stewards of the manifold riches of His grace' (1 Peter 4:10). Especially is this true in regards to the Church, and what Christ, the Head, seeks to do through the Church and its many agencies—of which Camrose Lutheran College is a very important one. To us, too, has been given a SACRED TRUST—the responsibility of caring for the preservation and the perpetuation of this our institution and all that it stands for. It is a Sacred Trust which no one can possibly escape."

REV. R. O. OLSON,  
Clareholm.

"I am fully convinced that the only solution for this troubled world is to have more schools of the kind of Camrose Lutheran College where proper ethics and decent relationships between human beings are taught and emphasized."

EDWIN A. HETLAND,  
Attorney-at-Law,  
Minneapolis.

"I am much impressed with the successful effort you are making to train a group of boys and girls to be good moral citizens. I consider citizenship and morality to be the principal aim of all your teachers."

P. F. SMITH, M.D.,  
Camrose.

"For thirty-five years Camrose College has made its contribution to the congregational and community life of Western Canada. How much the school has done for those who have been students there, and, through them for the homes they founded and the communities they settled in and the churches they worship in, no one can determine. But there will be general agreement that the investment of money and labor has borne rich dividends."

Rev. KNUT BERGSAGEL,  
Winnipeg.

GEORG MOL, B.A.  
PRINCIPAL  
LANGUAGES

JUDITH M REE, B.A.  
PRECEPTRESS  
SOCIAL STUDIES

JESSIE A. FORSYTH,  
B.A.  
COMMERCIAL

MRS. INANDA HOYME,  
B.A.  
MATHEMATICS

GEORGE A. RYDBERG,  
B.Ed.  
ENGLISH

E. F. MARKEN, B.A.  
SCIENCES

EDNA SJERDAL  
OFFICE SEC'Y

REV A M VINGE  
COLLEGE PASTOR



Rev A M Vinge



Georg Mol B.A.  
PRINCIPAL



E F Marken B A



Mrs Inanda Hoyme B.A.

# COLLEGE FACULTY

1944  
1945



Judith M Ree, B A



Jessie A Forsyth, B A



George A Rydberg, B Ed.



Edna Sjerdal

*Handwritten signature*





# MUSIC AT C.L.C.

The College encourages students, who are musically inclined, to participate in the musical activities of the school. Hymn singing characterizes many social gatherings. Instruction is available in instrumental music.



The College choir has become one of the most popular organizations of the College. It has been gradually built up over a period of years and occupies an important place in the life of the school. The Choir specializes in the singing of chorales of the type arranged by Dr. F. Melius Christiansen of St. Olaf College. During the absence of Mr. Ronning the choir has been under the direction of Mr. Marken.

## CAMROSE CHOIR TOP SCORER SAID ONE OF BEST IN CANADA

Termed by Adjudicator Dean Arthur Collingwood of Saskatoon "one of the most efficient choirs I've heard in Canada," Camrose Lutheran College chorus of boys and girls carried off top honors to win the highest marks yet awarded by this adjudicator at festival sessions this week. The choir was competing in the class for high school choruses at Alberta's 34th annual musical festival. The competition was a highlight of the afternoon program at McDougall Church.

"This is a regular choral society," commented the dean, who is head of Saskatchewan University's department of music. In their singing of two chorals there was, he said, "excellent realization of the demands made. The solo parts were well carried. They got through with flying colors. I felt that was a choir of particularly fine possibilities."—Edmonton Journal, May 16, 1941.

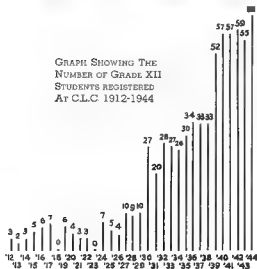


THE CHOIR OF 1945

## GRADE XII, 1945



GRAPH SHOWING THE  
NUMBER OF GRADE XII  
STUDENTS REGISTERED  
At CLC 1912-1944



## HEADING TOWARDS JUNIOR COLLEGE

Several years ago the "Board" declared itself in favor of establishing a Junior College at our school. This graph shows the growth of the attendance in Grade XII, and clearly indicates the need for a class beyond this grade.

Junior College classes have been taught at Camrose College to students preparing to enter the Theological Seminary in Saskatoon.

But in order to grant credit for these classes the school must be affiliated with a recognized university. In the case of Camrose College it would be natural to be affiliated with the University of Alberta.

The requirements for such affiliation are as follows:

- Six teachers with one year's post-graduate study in their special fields.
- Increased laboratory facilities.
- Increased library facilities.



GRADE XI, 1945



GRADE X, 1945





COMMERCIAL CLASS 1945

## Interesting Events of College 1944-45

Opening day brought with it a grand bunch of kids. The strangeness of College life and new friends was soon dispelled by a get-acquainted wiener roast, and later initiation. The freshmen were duly put through all the tortures that the old students had the pleasure of thinking up.

The next big event of the year was elections. For those not participating in speechmaking it was fun, but for most of those engaged in the campaign it meant shaky knees.

Our annual sleigh ride to Happy Valley included lots of snow, lots of skiing, lots of food, but most of all lots of fun.

Of course we won't ever forget the Girls' and Boys' Parties. Being modest I won't say much about the Girls' Party for the boys. The Boys' did themselves proud with a banquet, providing food and entertainment—long to be remembered.

The RED LETTER DAY of the year was May 24 when we all journeyed to Dried Meat Lake. Here we played horseshoes, volleyball and hardball, boated, swam, and last but not least, ate. One of the best laughs of the day came when our dignified Chemistry professor sat in our more dignified Preceptress' pie! Everyone came home happy despite sore limbs and sunburns.

These are some of the golden threads in the fabric of our College Memories.

STUDENT REPORTER.



Give Us  
A Hand!

College life seems to me to be the most interesting and the most inspiring life there is. Here we learn to meet people like ourselves and to make friends that will not be forgotten; here we learn to accept responsibilities and to meet them as we are required to meet them in social life, and here we become just a little bit more independent of a Mother's willing hand and learn to manage our own affairs as best we can. Education, coming from the Latin verb "educere" meaning "to bring up" or "to rear", is carried out in its full meaning—morally, intellectually, physically, and spiritually.

The co-operation shown by the whole student body is great. The general atmosphere is that of one big happy family who work, play, eat, and live together. Just as our College choir sing "Praise to the Lord" with almost perfect harmony in all its eight parts under the baton of the choir leader, so our student body functions with the guidance of the faculty under the principal.

There are, however, a few drawbacks which are due to our lack of space. Indoor sports in winter time are almost lacking. This certainly wouldn't be if we had a gymnasium. Also I think we could add something to our "lits" if they could be held in an auditorium instead of in a dining hall. We, the students are all looking forward to being able to sit in that auditorium and watch the dramatics class put on a play. Of course, it didn't affect them much to act in the dining room because they were used to practicing there—that's where they took their class. We also hope there will be enough classrooms so that Mr. Mori's Latin 3 students can have one. We didn't mind so much taking it in the office, though.

We are all looking forward greatly to coming back in a short time from now, to a College which is going to have sufficient classrooms, a gymnasium, an auditorium and other things that will make the Camrose College even a nicer place to attend. Won't you help make this possible.

IRENE SPADY, Grade XII, 1945.





THE COLLEGE ENCOURAGES  
SPORTS AND TEAM WORK

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BASKETBALL  
ENTHUSIASTS  
ARE  
WAITING  
FOR THE NEW  
"GYM"



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May 17, 1945.

Mr. Georg Moi,  
Principal,  
Camrose Lutheran College,  
Camrose, Alberta.

Dear Mr. Moi:-

Since 1911 your College in the Town of Camrose has been the magnet that has attracted many energetic students, boys and girls, to our town, that they might avail themselves of the opportunity to procure a better education in home-like surroundings.

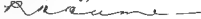
It is indeed with great pleasure that I have heard of the decision of your Administrative Board to further extend the facilities at your College, so that, in the years of rehabilitation that lie ahead, the College will be enabled to play an even greater part.

In a comparatively new country, such as ours, we have not had the advantages of preparatory schools and secondary colleges, to the same degree as are found in older countries. Your program, therefore, of building up further the educational facilities in the Town of Camrose is indeed very gratifying to me.

As your College has practically grown up with the Town, and our Town with the Camrose District and the Province, it is my sincere hope that the College will continue to grow and prosper in the future to a greater extent, if that is possible, than it has done in the past.

With kindest personal regards,

Yours most sincerely,

  
Mayor.

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1141 11th Street South of  
Jasper Avenue on  
102nd Street

Price Waived at  
T. J. International  
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Phone 25776

By Appointment  
Evening Sitings

**The Sunburst  
Motor Coaches  
Ltd.**

WISHES

**THE CAMROSE LUTHERAN COLLEGE**

EVERY SUCCESS IN ITS UNDERTAKING

**Hudson's Bay Company**  
INCORPORATED 29<sup>th</sup> MAY 1870

**Shop at the BAY  
Your  
Friendly Store!**





START THE DAY  
WITH  
SUNNY BOY  
FOR A MOST HEALTHFUL  
BREAKFAST

**BYERS FLOUR MILLS**  
CAMROSE, ALTA.

Greetings from

**ABOUSSAFY and SONS, LTD.**

DEPT. STORE

WETASKIWIN, ALBERTA

Phones 4, 11, 86

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FARM LANDS  
and  
TOWN PROPERTY

AGENT FOR

**RED FLAME COAL**

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Phones:

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QUALITY FURNITURE  
FLOOR COVERINGS AND RUGS  
STEPHENS PAINTS  
LUMBER, BUILDERS SUPPLIES AND HARDWARE

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Camrose

Phone 106

Alberta

Compliments of

**E. V. KERR**  
**CLOTHIER**

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Gas and Electric Welding  
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LAUNDRY**  
REASONABLE PRICES FIRST CLASS WORK  
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**QUALITY MERCHANDISE AT  
LOWEST PRICES**

INCLUDING

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Specializes in Greasing Cars  
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Allis-Chalmers & Monitor Lines  
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Success and Best Wishes  
for the Camrose College Memorial  
Appeal

Campbell Funeral Chapel  
Directors of Funeral Service  
Wetaskiwin, Alberta

*"The fate of a nation rests in the  
proper training of its youth"*

Hoveland Funeral Home  
Camrose, Alberta



# ANALYSIS OF THE CAMROSE COLLEGE MEMORIAL APPEAL

ON THE BASIS OF 765 CONTRIBUTIONS

	\$1000-2000	500-999	200-499	100-199	50-99	25-49	1-24	
Farmers	2	3	10	41	80	89	265	490
Business Men		1		11	11	11	63	97
Professional			3	10	4	13	20	50
Housewives				8	10	4	72	104
Church organizations				3	5	11	5	24
<b>TOTAL</b>	<b>2</b>	<b>4</b>	<b>13</b>	<b>73</b>	<b>110</b>	<b>138</b>	<b>425</b>	<b>765</b>

The total amount pledged by these 765 contributors — \$30,308.99

The total amount paid — 21,949.49

THIS REPRESENTS THE GENEROUS RESPONSE TO THE APPEAL  
DURING THE FIRST SIX WEEKS

If the solicitor has not called on you he will shortly do so. Please fill in the proper form and mail to Camrose Lutheran College, Camrose, Alberta.

## Camrose Lutheran College MEMORIAL APPEAL

- In gratitude to God for His guidance
- In recognition of the contribution to Church and Country through thirty five years of building Christian Character
- As a tribute to our pioneering fathers for the foundations they laid
- As a Memorial to those of our Alumni who are risking and giving their lives to ensure us the privilege to build on those foundations
- As a Monument to coming Generations

As a pledge of love and loyalty, and in consideration of the gifts of others, I promise to give to CAMROSE LUTHERAN COLLEGE the sum of

Dollars

( ) In Cash

the balance in \_\_\_\_\_ equal payments.

Dates due

**OBJECTIVE: \$50,000.00**  
For New Building containing  
(a) Combined Auditorium and Gymnasium  
(b) Laboratory  
(c) Library  
(d) Four Class Rooms  
(e) Fifty dormitory rooms for one hundred students.

(Signature of Donor)

Date

1945

(Address)

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GROCERIES \* MEATS \* LOCKER REFRIGERATION

A Modern Store Serving Modern Needs

Investigate—"Preservation by Refrigeration"

We welcome your interest in our Plant

THE STORE THAT SERVES YOU BEST

Camrose

Alberta

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**Hardware and  
Furniture**

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Phone 168

CAMROSE

ALBERTA

## CAMROSE ENGINEERING & MACHINE CO.

—GENERAL MACHINISTS—

Tractor and Automotive Parts

Magnetos Sales and Service

V-Pulleys and Belts

Key and Lock Service

Briggs & Stratton & C.C.M. Dealers

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HARRY CASSADY and CLIFF CASSADY

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CAMROSE

### **"OUR 1945 PLEDGE"**

Confidence inspired by years of honest bargaining policies, has made this institution the fastest-growing Department Store and Mail Order house in Western Canada.

Our business was not started to do the gainful things alone—but the right—the just—the honest thing, gainful if possible.

With this thought in mind, with this purpose behind our efforts—with the reputation to protect, we watch carefully our slogan "We Do Sell For Less."

May 1945 be your banner year—May you realize your life ambitions—May you and yours enjoy the best there is—God's protection—good health—peace and a high place in our social structure.

Our purpose for 1945 will be one of service to patrons and the community who have made our existence possible. Offering at all times the best obtainable at the lowest possible price. To keep your faith—to retain your patronage—to uphold our prestige and broaden the whole circle of friends who have found this store the better place in which to deal.

**WE DO SELL FOR LESS**  
**ARMY & NAVY**  
DEPT. STORE LTD. - 101ST. EDMONTON

FOR IMPROVED FARMS IN  
THE CAMROSE DISTRICT  
OR  
A HOME IN CAMROSE

see

## **Hoyme & Christenson**

Real Estate and Insurance

Phone 14

Camrose

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## **The RED & WHITE Stores**

"INDIVIDUALLY OWNED . . .  
. . . UNITEDLY OPERATED"

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### **MID-WEST SOAP & SUPPLIES CO.**

"EVERYTHING IN CLEANING SUPPLIES"

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Wholesale Dealers in  
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Specializing in complete and harmonising ensembles

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Best wishes from

## Pratt's Produce Co.

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Camrose, Alberta — Phone 43

Always the best in pictures. Sound of  
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**SAM SHOE REPAIR**  
EXPERT SERVICE

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REGISTERED OPTOMETRIST

EYES EXAMINED  
GLASSES FITTED

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FOR  
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We can supply all requirements for Houses, Barns, etc.  
Full line of Paints and Builders Hardware carried in stock

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EVERYTHING IN SCHOOL BOOKS AND STATIONERY  
DRUGS, TOILET ARTICLES, CANDIES AND SPORTING GOODS

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MAIL ORDERS PROMPTLY SENT OUT  
Our Motto: "Service and Satisfaction"

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THE REXALL STORE

Camrose

Alberta

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Alberta

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AIMS TO BUILD CHARACTER THROUGH  
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WE

AIM TO GIVE QUALITY SERVICE AT ALL  
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### DICK'S GARAGE AND MACHINE SHOP

Repairing of all makes of cars  
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Camrose

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SCHOOL SUPPLIES — Everything  
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Drugs and Sundries, popular prices  
Freezer-fresh ice cream

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"The drug store on the corner"

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DENTIST

PHONE 235

BOX 447

CAMROSE, ALBERTA



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*That Name Means  
Everything to us . . .*

**Good Pictures to You**

|| PORTRAIT AND  
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The Best Meat for the Least Money



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Camrose, Alta.

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## RED & WHITE Stores

GROCERIES

FRUITS . . .

MEAT . . .



PHONE 304 OR 305

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Complimenting  
The Camrose Lutheran College  
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Dealers in  
Fruits and Vegetables,  
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Jeweler and Watch Repairing  
ALL WORK GUARANTEED  
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*Finer  
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"For afternoon or evening  
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SERVICE AND SATISFACTION

"If it can be cleaned  
Francoeurs can clean it."

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